LANA KOSOGOVA

MEDIA GRAPHIC DESIGNER

linkedin.com/in/lanakosogova
lana-portfolio.vercel.app
lana.kosogova@yahoo.com
58 Goulden Cres., Toronto
(647) 339-9019

PROFESSIONAL SUMMARY

Creative and detail-focused Graphic Designer with over 10 years of expertise in digital and print design, branding, and product photography.

Proven track record of delivering impactful visual content for major retailers and high-profile clients, including Home Depot, Canadian Tire, Walmart, and RONA+.

Skilled in Adobe Creative Suite, HTML/CSS, and team mentorship, with a passion for producing cohesive and visually engaging brand materials.

Experienced in utilizing AI-driven design tools, including Midjourney, to explore innovative approaches and create cutting-edge designs.

WORK EXPERIENCE

Media Graphic Designer
Hillman Group Canada, Toronto, ON ..... 2015 – 2025

- Created and executed advertising content across multiple media platforms, including catalogs, posters, signage, and packaging, enhancing brand reach and recognition.
- Led end-to-end design processes for packaging and labels, securing product placement in major retailers such as Home Depot, Walmart, and RONA+.
- Developed line art, renderings, and illustrations for high-visibility materials using advanced digital tools.
- Conducted product photography and image retouching, ensuring high-quality visuals through Adobe Photoshop.
- Mentored interns and trained team members in Adobe Creative Suite and Nice Label, improving overall team capabilities and productivity.

Graphic Designer 2014 – PRESENT
RJS Enterprises Inc. - Golfpassport, Toronto, ON ..... (Part-Time)

- Designed and managed layouts for specific print projects, including vector graphics, logos, and maps.
- Prepared files for pre-press, handling photo adjustments, color conversions, and exporting high-quality PDFs.

Web Graphic Designer
Technovate Inc., Toronto, ON ..... 2008 – 2013

- Designed web and print materials, including websites, newsletters, posters, and business cards, aligning with brand guidelines and color theory.
- Developed and maintained websites using HTML, CSS, Dreamweaver, and JavaScript, collaborating with the Marketing team to meet brand standards.
- Effectively managed multiple design projects in a fast-paced environment, ensuring on-time delivery and quality under tight deadlines.

Web Editor
United Way Greater Toronto, Toronto, ON 2008

- Maintained and updated website content, design, and layout using Adobe Dreamweaver, adhering to brand standards for United Way events.
- Collaborated with IT and marketing teams to optimize site integration with fundraising and management systems.

SKILLS

MAC and PC platforms

SOFTWARE:
Adobe Photoshop CC
Adobe Illustrator CC
Adobe InDesign CC
Adobe Lightroom CC
Adobe Premiere Pro CC
Adobe Dreamweaver
Adobe Acrobat Pro
Blender (3D)
Nice Label
MS Office
Helicon Remote

PROGRAMMING:
HTML5
CSS3

EDUCATION

Master's Degree in Programming
Kherson National Technical University, Ukraine
2000 – 2001

Master's Degree in Economics
Kherson National Technical University, Ukraine
1991 – 1996

Certification in Blender & 3D Art
CG Boost Academy (Online)
2021